ABCDE Goals and Objectives Examples

Goals	Objectives	Activities
To decrease boys' attitudes, beliefs and behaviors that support and condone sexual violence.	Decrease boys ages 12-18 who participate in community boys clubs beliefs, attitudes, and behaviors that support or condone sexual violence by 20 percent after a 12 week intervention.	 By January 2007, the Sexual Assault Coalition will implement a community based, multicomponent sexual assault prevention program in boys clubs in 8 of the 12 counties. By September 2007, the Coalition will analyze and report preliminary findings on the decrease in attitudes, beliefs, and behaviors that support or condone sexual violence. By October 2007, the Coalition will make adjustments to the program if preliminary findings indicate such a need.
To change organizational policies and practices that influences the climate/culture that supports sexual violence.	Increase the number of community businesses by 50 percent by October 2007 that implement recommended organizational practice and policy changes designed to decrease organizational climate and culture that support sexual violence.	 By March 2007, local prevention educators will train 500 professionals from approximately 100 businesses statewide about factors within the organizational climate and culture that support sexual violence and recommend polices and practices they can implement to support change. By September 2007, local prevention educators will follow up with representatives from all 100 businesses to provide technical assistance and assess if recommended polices and practices have been implemented since the training, and will report their findings to the Coalition and Health Department. By October 31, 2007, the Coalition will compile and analyze the findings. By December 1, 2007, the Coalition will facilitate a meeting with prevention educators to review findings and recommend improvements for future trainings. By December 31, 2007, the local prevention educators and Coalition will publicly recognize those businesses that follow through with recommended policies and practices.
Increase male students and coaches knowledge and skills to prevent violence against women.	Increase athletic coaches knowledge and skills to address norms that support sexual violence by 20 percent by October 2007. Increase male college freshman's knowledge and skills to address norms that support sexual violence by 20 percent by October 2007.	 By October 2007, the Men Can Prevent Rape Coalition will increase from 6 to 12 the number of colleges and universities within the state conducting at least one multi-session program for coaches on sexual violence bystander skill building. By October 2007, the Men Can Prevent Rape Coalition will increase from 800 to 1,250 the number of incoming male college freshmen who participate in a program that builds bystander skills and addresses norms that support or condone sexual violence. By December 2007, the evaluation consultant for this effort will analyze and report results from coaches' and male students' pre-post questionnaires that assess knowledge of bystander skills and comfort level for taking action; and will adjust their program as needed.
Enhance sexual violence prevention efforts for disabled populations within the state.	By June 2007 Disability Task Force members will have implemented at least three of the Sexual Violence Against People with Disabilities Prevention Plan recommendations.	 By August 2007, the Health Department will facilitate the development of a task force comprised of a representative group of individuals with disabilities to review polices and programs related to sexual violence and individuals with disabilities. By August 2007, the Health Department, in collaboration with the task force, will conduct a needs assessment. By April 2007, the task force will recommend sexual violence prevention efforts for their community. By June 2007, task force members will implement at least three of the task force's recommendations.